

TRHIE Valley News

December 2006

Monthly Newsletter of The Missouri Valley Region, Model "A" Restorers Club, Saint Louis Missouri
Dedicated to the appreciation, enjoyment and preservation of the Model "A" Ford since 1959

President's Corner

by Terry Yount 636.532.0005

We would like to express our sympathy to **Ed Lewis** and family on the passing of **Ed's** wife, **Norma**. It is always difficult to lose a family member and our prayers are with the family.

I would also like to thank our two members, **Bruce Williams** and **Paul Ganninger**, for hosting a garage tour on October 21st. At **Paul's** home, we saw a new project with many parts recently acquired. Eighteen members enjoyed a heated three-car garage with refreshments of Krispy Creme doughnuts and hot coffee. We then drove over in our Model A's to **Bruce's** home. **Bruce** has a magnificent collection of restored cars. He is working on a Model "A" body off the frame restoration project. We also were provided with bagels and wonderful Starbucks coffee. Thanks for hosting this outstanding garage tour.

At the last monthly meeting in November, I announced a December 16th date for a special event. Our club as a group will meet at IHOP (International House of Pancakes) on North Lindbergh at 9:00a.m. for breakfast. Details and location printed in newsletter to follow. After breakfast, we will travel to the Child Center-Mary Grove in Florissant. This is a center for abused children from age's five to twelve. It will be an experience to jump-start our hearts for the Christmas season. **Fred Burk** will be our fantastic Santa Claus and my daughter **Jessica** volunteered to be his helpful elf. Each member may donate a gift for these deserv-

ing children. If you are unable to make the event and wish to provide a gift, please bring your gift to either the Die Hard meet or the regular December meeting on the 5th. Twenty-five members have signed up to attend this event.

Well, we had the calendars at our November meeting. One hundred and thirty-six calendars were given out to our members, who seemed genuinely happy with the finished product. Anyone who didn't purchase a calendar and still would like to have one may contact me to acquire one. Don't miss this chance for our professional membership Model "A" calendar. Once again, many thanks to **Larry Hassel** for his hard work and time spent on photographing the cars and drafting the copy to be printed.



In wrapping up our 2006 year, you won't want to miss the club's annual Die Hard on December 3rd. I am planning to help with the barbecuing as one of the cooks. So follow the billowing smoke from my traveling "Smoking "A" pit" for the best tasting meat west of the snowy banks of the Mississippi river. Call either **Tom Holtgrave** or I to attend this annual event. A-B products will generously be provided by **Jeff Buckley**.

"Stump the Club"

In what year was the first brass radiator used on a Ford?

The answer to last month's trivia question is approximately five million.

See you at the Die Hard, **Terry**

Next meeting: Tuesday, December 5, 2006 - 7:30 pm
Trinity Lutheran Church - 820 Lockett Road Kirkwood Missouri

November Minutes

by Cheryl Preston 314.353.4592

The November 7th meeting was called to order by President **Terry Yount** at 7:28pm. It was announced that **Norma Lewis**, wife of **Ed Lewis**, passed away 2 weeks ago. Expressions of sympathy will be sent to the family by the club. **Sonny Ketchum**, owner of a 1930 Tudor sedan in process of restoration, is a new member. Stump the club: How many Model "A's" were produced between 1928-1931? Answer: a little under 5 million. The attendance sheet was passed around. The minutes from the last meeting were approved. **Dayna Cogorno** presented the treasurer's report and it was approved.

There were 18 Model "A" enthusiasts in attendance at the garage tour hosted by **Bruce Williams** and **Paul Ganninger**. On Saturday, December 16th, members will meet at a restaurant for breakfast followed by gift giving at a local children's hospital. Gifts should be wrapped and designated for a girl or boy. **Fred "Santa" Burk** will accompany the group. Members who are unable to attend the event are asked to bring a gift to the December monthly business meeting or the Die Hard Party. The Die Hard Party is December 3rd at Babler State Park. **David Stukenbroeker** will lead the parade from the Down Under to Babler State Park. Lunch will be served at around 12:30 to 1pm. The site is reserved from 8am to 4pm. The cost is \$3 per person and guests are \$5 per person. Members with the last name beginning with A-M should bring a side dish and those members with last names beginning with N-Z bring dessert. Sign up at the November meeting or RSVP to **Tom Holtgrave**.

David Stukenbroeker is collecting dues for the year 2007. The dues are \$25 with checks made payable to MVR MARC. The deadline for payment is January 1, 2007. The 2007 Roster of Members will be distributed at the February meeting. Roster ads are now being accepted. Give your ad to **David Stukenbroeker** with payment of \$5 for business card, \$15 for ½ page, or \$30 for full page. The Tour Committee members for 2007 are **Terry Yount**, **David Stukenbroeker**, and **Clete Bookholtz**. **Bryan Ziegler** reported the following items missing from a storage locker: 7 engines, ½ Model "T", and a 1932 Chevy. Be on the lookout for these items. The Officers for 2007 as voted on by acclamation include President – **Bert Schott**, Vice-President – **Dave Smith**, Treasurer – **Dayna Cogorno**, and Secretary – **Cheryl Preston**. The Board of Directors includes **Gene Cogorno**, **Don McCallie**, and **John Stoecker**. **Allen Franz** thanked members for attending the exhibit – Shifting Gears – The Automobile Industry in St. Louis 1890-1930 at the Missouri History Museum in Forest Park.

The MVR polo shirts are now available. See **Larry Shepard** if you placed an order. Also, **Terry Yount** is selling Model "A" calendars for \$12.50 each. The Annual Awards Banquet is January 27, 2007 at the Feast-

ing Fox. The menu is being planned. **Phil Ierardi** and **Don Quante** won \$21 each in the 50/50. For the technical session, **Larry Hassel** gave a demonstration of PhotoShop and the preparation of the Model "A" calendar. **Phil Ierardi** presented **Larry Hassel** with a photo of **Larry Hassel** photographing **Phil Ierardi's** car for the Model "A" calendar. The meeting was adjourned at 9:30pm and everyone was invited to the Down Under.

Die Hard

by Tom Holtgrave 314.576.4795

The Die Hard tour will be at Babler Park once again this year. We will meet at the down under at 11 a.m. and leave at 11:30 a.m.

Members with the last name beginning with A-M should bring a side dish and those members with last names beginning with N-Z bring dessert. The club will provide pork steaks and drinks. **Jeff Buckley** always provides the great A-B products. This year, **Junior Linenfels** will provide the tasty sausages. Remember this is a Die Hard Tour, please bring an old car.

This Tour Goes Rain or Shine or Snow. Please R.S.V.P. to **Tom Holtgrave** by November 28.

There will be \$3.00 per person charge and a fee of \$5.00 each for guests. This is for the use of the facilities.

Hopefully the weather will be good and we will have a great turnout. We will again have a bonfire with a large blazing fire. See you there.



Welcome New Members
Doug and Jo Brockhaus
Sonny & Barb Ketchum

In Memoriam
Norma Lewis

Upcoming Events 2006

by Terry Oberer 636.677.7201

A comprehensive listing of "events of interest" is on our www.modelclub.org. ModelAclub@charter.net

Dec 3 Sun, Annual Die Hard,

Tom Holtgrave 314.576.4795

Dec 5 Tue, Regular Monthly Business Meeting-

7:30 pm, Trinity Lutheran Church, 820 Lockett Road, Kirkwood MO

Dec 16 Sat, Children's Hospital, gift giving

Terry Yount 636.532.0005

Jan 27 Sat, Annual Awards Banquet—Feasting Fox

Larry Hassel 636.391.8783—See Insert

My First Car

By Jerry Mowery 636.938.4746

In November 1960 I bought my first car, a 1930 Model "A" Deluxe Coupe. I found it while driving around with some buddies one evening. It was sitting on the back of a gas station lot. My friends thought I was crazy when I turned around to go back and see if it was for sale. I put my name and phone number on it, and the next day the beautiful little "A" was mine. I drove it for about three years as my "go anywhere" car, whether it was summer or winter. One day, being a young teen, I tried to go faster than my coupe wanted to go and blew a main bearing. The engine remained that way as my "A" went with me while I moved from place to place, got married and raised a family.

In 1984, I started taking the "A" apart in hopes of restoring it. That is when I met **Terry Oberer** and had him rebuild my engine. Again, life got in the way and the coupe had to wait..

Then, in 1993, with help from my son, **Greg** and son-in-law, **Scott**, we put the chassis back together. Again time passed while I looked for someone to do body work. In 2000 I became acquainted with **Dave Conrad**. I turned the body and sheet metal work over to him. He did a fantastic job of repairing rust and putting the body back together. He then put a beautiful Andalusite Blue with French Gray striping paint job on my little coupe. I took the pieces home and in the summer of 2002, put them back together. Finally, that fall, the "A" was ready for our maiden trip, a tour to Kimmswick. It was fun.



We have been driving the Model A to the last three start-ups and on several tours. We also drove the coupe to the 2005 Membership Meeting.

Susan and I are looking forward to more fun trips in our Model "A".

October Ganninger/Williams Garage Tour

by David Stukenbroeker 314.221.1444

A bright and crisp Saturday started at **Paul's** home. **Fred Burk** (Santa) arrived in his rolling Huckster, a work in progress. **Paul** showed off his new acquisition. We perused some of **Paul's** treasures then headed off to **Bruce's** home to view his '32 Vicky and his collection. We toured the basement and all of the memorabilia.



Pictures by Bob Austin



Missouri Valley Region Calendar Project by Larry Hassel 636.391.8783

This article is a summary of the calendar project...pros and cons! My intent is to answer your questions and explain how this came about, how it was orchestrated and the reasons why. Sometimes ideas are spawned from brainstorming. Our President, **Terry Yount**, along with a few others kicked around the idea of putting together a calendar of our cars. This thought occurred late in the year and there wasn't a whole lot of time to do this in a manner that would be 100% impartial to our membership. **Terry** has endured a lot of unfair criticism related to this project and the criteria used for selection of cars for the calendar. Remember, we're all volunteers and it is good to try different things now and then. Sometimes they work and sometimes they don't. Likewise, you can't please everyone...you just do your best.

In the beginning of the process, **Terry** came to me and asked if I could assemble a calendar in a short time span. At first, I didn't want to tackle such a project with the rather significant personal issues I've been dealing with over the past year. However, **Terry** insisted and also suggested it might help to focus my mind on something else. As usual, he was right. I took on the job with the stipulation that I could set the guidelines and have virtually complete artistic license in the interest of time. This meant, we really didn't have the ability to hold a lottery to select the cars. I stipulated it was important that we had good representation of different models and years and that the majority of the cars be pristine in appearance or have some unique quality about them – either a rare model or something unusual such as a fire engine or AA Truck. As a basis to begin, we reviewed the club photo album that **Phil Ierardi** maintains. In addition, I told **Terry** that I didn't want a logistics nightmare to contend with either. As it turns out, the longest distance to drive was a trip out to Union, MO. Most of the cars that I photographed were easily captured locally. We called a lot of people...some responded and others just couldn't be found or there was a conflict on schedule, either with me or the owner of the car. I take the blame, else the project wouldn't have been completed on schedule. Under the circumstances, I did the most professional job I could. In the end, I spent well over 100 hours assembling this, doing artwork, photography, and just burning up a lot of fuel getting images...largely at my own cost. **Terry** sometimes accompanied me and helped with ideas of how to best portray our selection of cars. I could sense his ability to pick up on my photographic vision. Be assured, the selection process was not about the owner or personalities, but about the car and how I could best integrate each one with a suitable background. My primary goal was to give the club a memorable piece that would be cherished in years to come.

When **Terry** first approached the printer with the concept, the printer had never dealt with anything exactly

of this nature. I told **Terry** in the beginning that I would not do the work unless we had uncompromising quality from the printer (albeit within reason). When I finally met with the printer, the initial suggestions he made were rejected immediately...paper was too flimsy, it wasn't white enough, we couldn't get the right tonality. All of these changes resulted in increased price around double what we were first told. It took about four trips to the printer for each of us to get the quality we desired.

In the end, we captured some superbly rich and luxurious images with great depth and saturation, as well as solid compositional elements...essentially a moment frozen in time to remember for life. The selection of cars and locations worked exceedingly well. Another lesson learned...we should begin the process early in the year to capture images that depict the changing seasons. Further, if we are to go national with this, and I feel we can and use this calendar as a club fundraiser, then we need to have everything done about August or even earlier. We learned a lot from this effort and are planning one even better for next year that will be a calendar we can go national with should the club agree to continue with the concept. We have identified quite a few cars that didn't get in this calendar that we would have really loved to have. We need to ensure those who wish to participate, should we get the blessing to go forward, are included in the lottery. Any car we use, must meet the criteria for being as close to original as possible or be restored to original standards and appear "photogenic." Sorry, Mary Kay Pink doesn't cut it! Believe it or not, there is a Model "T" out there painted that color....yuck!!! Further, creative inspiration is welcome too...in the form of a story, a poem...a bit of nostalgic memorabilia. Besides the car photos, we need to depict the vast talent of our membership. The next one should be a team effort.

Note from the membership. The idea of the calendar was a great one. The outcome was nothing short of spectacular. 150 copies were made. Many jobs go without an thanks or appreciation of what it takes to complete this project. This is a club, not a business. A few of our members chose to boycott the calendar because their car was not in it. I hope **Larry's** insight sheds some light and gives explanation of a very difficult and time consuming project. I hope everyone will tell **Terry** and **Larry** (yes it rhymes), just how great they did.



Roster Ads

by **David Stukenbroeker 314.221.1444**

This year, the membership voted and approved the following rates.

Full Page—\$30.00

Half Page—\$15.00

Business Card—\$5.00

Please send via mail or email me at ModelA-Club@charter.net (just the ad, mail the check). Please make sure that ad camera ready. I need the ads by January 1st. I hope to have the roster out by the February meeting. I will be gone the last half of January. Please ask any vendors you know. Call me if you have any questions. The membership also voted to retain the listing of cars as we have done in the past.

Children's Hospital Gift Giving

by **Terry Yount 636.532.0005**

Time/Date: Saturday, December 16th, 9:00am

This hopes to be an annual event. This is a home of abused children. Some other clubs are visiting other age groups. Open your hearts and if you can not meet us to give the gifts to the children, then please drop off a gift at the Die Hard, or at our December meeting.

Place: Child Center-Mary Grove

2705 Mullanthy Lane

Florissant, Missouri 63031

Contact person - **Peggy Plont 314.830.6276**

Breakfast: Time- 9:00a.m.

Place - I Hop #5 North Lindbergh (about 1 mile north of Lindbergh and 270.

Gifts: Please do not wrap the gifts. Must be gifts without pins, glass or anything sharp.

Examples: Puzzles, trucks, games, stuffed animals, dolls or anything suitable for this age level 6-12 years of age, boys and girls.

Annual Banquet - January 27th

by **Larry Hassel 636.391.8783**

Once again, the 4th Saturday in January, Saturday the 27th, our banquet is set to go. We have a tasty menu setup. Please fill out the enclosed flyer. Send in the bottom portion with your check to **Dayna Cogorno**. The deadline for sending in the form is January 20, 2007. Last year at the Feasting Fox, it was perfect. We have a private room with lots of space. The club will have some gifts for drawings. If any member would like to donate gifts, please contact me. In the past, we have been blessed with the generosity of our members. A year in review DVD will be shown. We had many events and it will good to see all that we did as a club. If you missed some events, make a note and make sure you attend them in 2007. We will have a very active calendar. Remember, if you do not attend, you can not be in the video. Enjoy the banquet.

2007 Dues

It is that time of the year again. As you do a job, you learn what works and what doesn't, stands out in vivid style. This year, I need to impose some rules to help me do a better job and to be accurate. In past years, at meetings, people tell me and pay then. I then forget to write it down. Then this causes confusion and anger in some of our members. So in order to do a better job, I need to ask our members to abide by the following guidelines. The good news, dues are still \$25.00. Your newsletter label will contain the year your dues are paid to. If your label says 2006, then please send in your dues. Thank you.

1. All dues must be paid directly to **David Stukenbroeker**, No Exceptions
2. All dues must be accompanied by a piece of paper stating your name, and either "No Changes" or changes in your membership information. I can provide a sheet for this purpose or it is on our web site under the first tab, "The Valley News, Our newsletter and other forms"

Our deadline is truly January 1, 2007. Anything received after January 15th will not be in our roster. The roster will be available at our February 6th meeting, mailed out by end of the month.

Thank you for understanding and I hope to be 100% error free in 2007 and cut the amount of time needed to accomplish this. I will have a sheet at the Die Hard and December meeting for members wishing to pay there. Remember to pay your national dues of \$35.00 to MARC.

David Stukenbroeker

1156 Vinetta Dr.

Saint Louis, MO 63131-4123

314.221.1444 ModelAClub@charter.net

2007 Officer Slate

by **Terry Yount 636.532.0005**

The following persons have been nominated, and most importantly, accepted. In the November meeting, they were voted in by acclamation. Thank you very much.

President - **Bert Schott** (First lady **Alice**)

Vice President - **Dave Smith**

Secretary - **Cheryl Preston** (2nd Term)

Treasurer - **Dayna Cogorno** (3rd Term)

Board

1. **Gene Cogorno**

2. **Don McCallie**

3. **John Stoecker**

Calendars Not Picked Up

Joe James	3	Dave Fisher	1
Lee Weicht	1	Irv Carroll	1
Jack Dolde	1	Gene Martens	1
Carl Moritz	1		

Please pick up your calendar(s) by the December meeting. Any calendars not picked up will be sold. Thank you.

Terry Oberer, Newsletter Editor (toberer@netzero.net)
3609 Traci Lane, Byrnes Mill MO 63051-1047

MARC Regional Officers for 2006

- President
Terry Yount 636.532.0005 strawboss48@msn.com
- Vice President
Paul Ganninger 636.529.0125 PGanninger@msn.com
- Treasurer
Dayna Cogomo 314.434.1064 cogorno2@sbcglobal.net
- Secretary
Cheryl Preston 314.353.4592 jeprph@swbell.net
- Board Members
Paul Ganninger 636.529.0125 PGanninger@msn.com
Phil Ierardi 314.692.2123
Larry Shepard 636.947.4515 MLShpard@aol.com
David Stukenbroeker 314.221.1444(ALT)gr8bug@charter.net

www.modelclub.org

Wanted/For Sale or Trade
by Terry Oberer 636.677.7201

For Sale: 1930 Tudor restored \$10,900. **Jack Bishop**
314.822.1308 Des Peres

FOR SALE: NEW PARTS: 1928 Running Board, 1928 Radiator Splash Apron, 1928/29 Running Board Splash Shields, 1928/29 Fiberglass Front Fenders, Front Fender Braces, Ford Step Plates, Running board Brackets, Light Switch Rod, Light switch Body, Front Bumper, Steering Stabilizer, Heater Hook-up Kit, Headlamp Reflectors. All parts are new from Bratton.
USED PARTS: Seven Tooth Steering Box with New spark & gas rods, steel front fenders, hood **Palmer Lawson** 314-705-0276

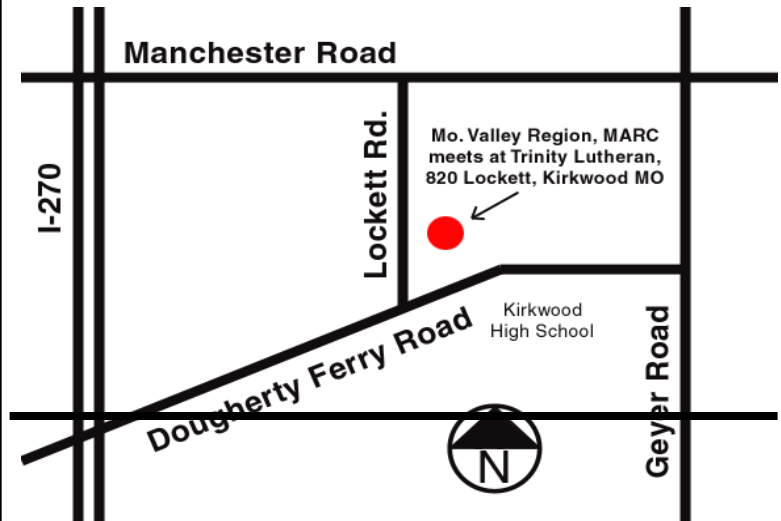
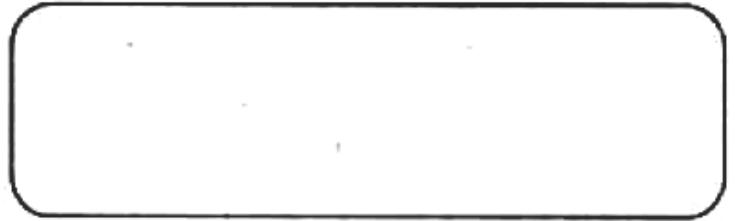
FOR SALE: '67 Mustang Deluxe. Beefed up 5.0 EFI '91 engine. A/C Dual Exh., auto, restored < 5K miles. Drives out great. \$17K **Dave Smith** 314.895.3416

FOR SALE: '29 Murray Fordor. Restored and detailed improvements can be gotten from me. \$14K **Hal Heidbrink** 636.926.3530

FOR SALE: Enclosed Interstate 1994 tandem trailer w/ electric brakes. New baked on white paint, tires & lower trim, dove tail w/height opening of 75 1/2" & ceiling height of 79". Inside length is 20' 6" w/ cabinets & work bench w/viser. Total outside length is 23' 6". Call **Bob Taylor** 314.662.3022 or 636.274.3022 ~\$5,400.00

FOR SALE: 30-31 excellent older replacement radiator clean and proven good in "Great Race" \$150. **Terry Oberer** 636.677.7201

First Class Mail



Mo Member says:

Things I gotta do:

- 1) Submit a newsletter article
- 2) Send in your 2007 dues by January 1, 2007
- 3) Give Phil a profile on your precious Model "A"
- 4) Give member profile

